The Krav Maga Houston 24-Hour Crucible: **QUORUNDAM**

The most challenging and difficult training event available to Kravists is now the world's foremost event in forging real-world self-defense skill and unshakable mental toughness.

QUORUNDAM is Latin for *reclamation* - the reclaiming of one's true self - through hard, committed work across the physical, mental, emotional and intuitive dimensions of ourselves that culminates with the Krav Maga Houston 24-hour crucible event.

Those that choose to embark on this 8.5-month journey will transform through:

- Experiencing world class, dedicated, and event specific Krav Maga training with Chief Kirk and the KMH Black Belt team,
- Following an event specific nutritional plan for optimal, event specific body composition,
- Completing challenging physical preparation,
- Acquiring powerful mental toughness skills,
- Creating a personal ETHOS,
- Uncovering the WHY behind successful commitment and action,
- Learning through one-on-one, human performance coaching with Chief Kirk, and
- Meeting the challenge during **QUORUNDAM**.

If you try and fail, you'll achieve more than you know. If you succeed, you'll never be the same.

QUORUNDAM means reclamation but the transformation comes from hard, dangerous work and suffering.

Sound good? It is!

QUORUNDAM training is offered in four tracks:

- 1. <u>Elite Level</u>: Includes *dedicated Krav Maga & physical training classes, *event specific nutritional plan for optimal body composition, *additional physical training guidance/workouts, *seminars focused on human performance, mental toughness, and emotional control, *personal ETHOS development support, *uncovering your WHY facilitation, *one-on-one human performance coaching with Chief Kirk, *access to closed Facebook coaching/group forum, AND the access to the event (\$19,125 value). *Limited access available
- 2. <u>Select Level</u>: Includes *dedicated Krav Maga & physical training classes, *event specific nutritional plan for optimal body composition, *additional physical training guidance/workouts, *seminars focused on human performance, mental toughness, and emotional control, *personal ETHOS

development support, *access to closed Facebook coaching/group forum, AND the access to the event (\$11,950 value). *Limited access available

- 3. <u>Professional Level</u>: Includes *access to resources and training methods daily/weekly that support event preparation, as well as, *access to the closed Facebook coaching/group forum, AND the *access to the event (\$4,240 value).
- 4. <u>Standard Level</u>: Includes *access to resources and training methods daily/weekly that support event preparation, as well as, *access to the closed Facebook coaching/group forum for those who are seeking the training and camaraderie of this crucible for the purposes of meeting other challenges (\$999 value)

During the actual EVENT day, you will be provided with hydration, food, and outstanding training.

Upon successful completion you will receive:

- 1. A certificate of completion
- 2. **QUORUNDAM** Challenge Coin
- 3. **QUORUNDAM** Patch & Jacket
- 4. **QUORUNDAM** T-Shirt

**These items are not for sale, cannot be purchased, and must be earned.

Training starts March 29th - will you be there?

For an application, FAQs, as well as, the Krav Maga & Physical standards requirements, please contact James @ 713-526-2500 (or info@kravmagahouston.com).